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LINFOX MEDIA RELEASE

Linfox sets 50 per cent greenhouse gas reduction target

Linfox CEO, Michael Byrne today launched the supply chain company's new greenhouse gas reduction target.

"The new '50 per cent by 2015' goal builds on our tremendous success in the last three years."

"In 2007 Linfox established its carbon reduction strategy and set an initial goal to reduce the rate of emissions by 15 per cent by 2010."

"A wide range of measures were developed and, with the commitment of our people, we achieved a massive 28 per cent reduction by 2009, an outstanding result well ahead of plan."

Mr Byrne congratulated everyone at Linfox for helping achieve this great outcome.

"Eco-driver training, better warehouse design and use of electricity, route planning and better vehicle utilisation are amongst the many measures developed to reduce emissions."

"In the coming years, new vehicle technologies and fuels, improved aerodynamics and a range of emerging innovations will help us achieve our new 50 per cent reduction target."

Mr Byrne said, "Linfox's commitment to caring for the environment is one of our key competitive advantages."

"The supply chain sector is a significant contributor to greenhouse gas emissions and Linfox leads the industry in reducing its impact on the environment. This is an important goal for the community, our customers and everyone at Linfox," he said.

The new goal to reduce the rate of greenhouse gas emissions by 50 per cent by 2015 is based on Linfox's greenhouse gas emissions in 2007.

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